

 **FIRST THINGS FIRST**

YOU'RE INVITED



EARLY CHILDHOOD, EVERY DAY TRAINING

Do you want to learn simple ways to talk about early childhood and First Things First? *You* understand how important the early years are—now, learn how to spread the word about it! This training teaches you simple ways to share your support of early childhood and First Things First. In addition, you will:

- learn and practice elevator speeches and core messages used by early childhood supporters across Arizona.
- review how to use common outreach tactics in your own community to help grow Arizona's early childhood movement.
- share the tools available to help you in your efforts.

Join us, September 02, 2015 from 10:00am to 12:00pm

**Early Childhood, Every Day Training
Cobre Valley Regional Medical Center
Medical Office Building, Room A
Globe, AZ 85501**

Please RSVP by 5:00pm, August 31, 2015

For more information please contact: John Taylor, Gila Regional Director or Gilbert Patino, San Carlos Apache Community Outreach Coordinator at 928.425.8172.

About Our Trainings

Early Childhood, Every Day

You understand how important the early years are – now, learn how to spread the word about it. This workshop teaches you simple ways to share your support of early childhood and First Things First. First, you will learn and practice elevator speeches and core messages used by early childhood supporters across Arizona. Then, you will review how to use common outreach tactics in your own community to help grow Arizona’s early childhood movement. Finally, we’ll share the tools available to help you in your efforts.

The Write Way

Do you want to learn how to write effective impact stories about your program’s successes? This workshop provides you with basic formats to tackle writing and sharing stories about early childhood programs. The training includes practicing interview skills to capture great quotes, crafting compelling story beginnings that will hook readers, and taking engaging photos that bring your stories to life.

About First Things First

First Things First is a voter-created, statewide organization that funds early education and health programs to help kids be successful once they enter kindergarten. Decisions about how those funds are spent are made by local councils staffed by community volunteers. To learn more, visit azfff.gov.