



Gila/Pinal Workforce Investment Board Meeting
Mazatzal Hotel and Casino
Payson, AZ
October 16, 2014
11:30 am

I. Call to Order/ Pledge of Allegiance

II. Roll Call and Introductions:

- In attendance: Adeline Allen, Jack Beveridge, Pat Burke, Jeri Byrne, Carol Daniel, Bob Duke, Bernadette Kniffin, Joan Moore, Deborah Osborn, Lynn Parsons, Cliff Potts, Kim Rodriguez, Christina Throop
- Via Teleconference: Charlie Estrada, Ken Hall
- Guests/Staff: Malissa Buzan, Allison Torres (Gila County Community Services); Debora Briseno, Dave Franquero, Melvina Griffin, Penny Miller (Workforce Investment Act Dislocated Worker Program); Ruben Castro, Lee French, Zeena Torres, Bree York, (Central Arizona Governments); Cara Bryant, Delia Flores, Julie Leonard, Teasha Maestas, Susan Newby (Central Arizona College-Youth Program); Sally Fulmer (Department of Economic Security Employment Services)

III. Information/Discussion: Updated the Workforce Investment Board (WIB) on the Gila/Pinal Workforce Investment Area Redesignation.

- When it was decided to pursue the redesignation, the Pinal County Manager was in contact with the Maricopa County Manager. It was taken to the Board of Supervisors, and meeting minutes for the Pinal County Board of Supervisors meeting are viewable online at the Pinal County website.
- Pinal County Staff have been in contact with the Department of Economic Security and the Commerce Authority.
- There are timelines and meetings being set up.
- Those WIB members who are interested in being part of the Pinal County Transition Team should contact Adeline Allen. The Transition Team will meet the first or second week of November in Maricopa County.
- On October 7, 2014, the redesignation passed with the Gila County Board of Supervisors.
- Gila County has had several informal meetings with Navajo/Apache County, including visiting their One-Stop.
- On October 20, 2014, the redesignation goes to the Navajo/Apache WIB and on October 28, 2014, the redesignation goes to the Navajo/Apache Board of Supervisors.
- Gila County will also be forming a transition team.

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IV. Information/Discussion/Action: Allocated \$25,000 of Program Year 2013/Fiscal Year 2014 Gila Pinal Workforce Investment Area “incentive dollars” as recommended by the Workforce Development Committee.

- The Workforce Development Committee recommended a list of items that would improve services in the One-Stops. The list also included advertising materials and items for use when traveling.
- Changes were pointed out on the list as follows; remove item #5, as it is a duplicate, and #8 reads three small ticker screens when it should read two. This brings the total to 19,669.44, plus tax and shipping.
- **Upon motion by Jack Beveridge and seconded by Deborah Osborne, the Board unanimously approved the allocation of incentive dollars with changes.**

V. Presentations

Each program presented to the WIB regarding Program Year 2013/Fiscal Year 2014.

A. Workforce Investment Act (WIA) Dislocated Worker Program

- 222 total participants were served.
- Three performance measures were exceeded and one was met.
- Success stories included a single father who is no longer living paycheck to paycheck.
- Partnerships included Department of Economic Security (DES) Employment Services, Vocational Rehabilitation, the Gila County Community Action Program and Housing, and the chamber.
- Best practices included Rapid Response, which is done when a company experiences a reduction in work force due to economic issues. The result is higher morale and productivity during the layoff and less absenteeism.
- Other best practices are monthly staff meetings, partner meetings at the Pinal and Gila County One-Stops, presentations to community organizations, job fairs, on-the-job training, workshops with DES Employment Services, and the Veterans Stand Downs.

B. WIA Adult Program

- 137 participants were served in Pinal County and 48 in Gila County.
- Performance measures were either exceeded or met.
- Success stories included a single mother who became a registered nurse and is now making 26.90 per hour.
- Best practices include file management, staff meetings, partnerships with Vocational Rehabilitation, DES Employment Services, etc. and partner meetings.

C. WIA Youth Program

- 214 youth were served, it is expected that number will be surpassed this program year because they have already served 203 in the Program Year 2014.

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- 46 youth were involved in the summer work program and five were offered ongoing employment.
- The three common measures were exceeded.
- Success stories included a participant who attended Central Arizona College (CAC) and completed her Certified Nursing Assistant certification. She obtained employment with Banner Ironwood as a full time nursing assistant. She was accepted into the nursing program at CAC.
- Best practices included the summer work experience, work readiness training, Youth Day 2014, and success coaches which help transition the first year college students.
- Partnerships included relationships with the local high schools, and community colleges.

D. DES Employment Services

- 5387 individuals were provided services by staff.
- 27% of referrals entered employment.
- Successes included numerous hires and access points and among the hires was a Nursing Director with an annual salary of 75,000.00.
- Best Practices include the Business Service Representative position and the Business Service Team, daily morning meetings, job fairs and workshops.
- Partnerships include the Workforce Investment Act programs, Vocational Rehabilitation, public and private service agencies, educational institutions and business and faith based organizations.

VI. Reports

A. Red and Green Report

- If an area is in the red two years in a row, the State will come in and the area will have to do corrective action.
- The report was passed out and reviewed. All areas for Gila-Pinal were exceeded or met, with the exception of Credential Youth (19-21). This is a statutory performance measure (reporting and tracking only), but all common performance measures were exceeded for Youth.

B. WIA Website Update

- The web addresses are www.pinalworkforce.org and www.gilaworkforce.org.
- This website will allow people to view job postings and there will be a calendar and a newsletter to keep people informed.
- There will be a questionnaire for people to fill out when they first access the site to direct them to the right area/services.
- It will allow us to gather data about the locations, ages, etc. of the people that are using our site and visiting our access points to better serve the population.
- They are not in search engines yet, as the website isn't officially scheduled to launch until the end of December 2014.

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- If there are any suggestions or ideas they can be submitted to Christina Throop. She will be meeting with Roger Biel, who is developing the website, on a weekly basis.

C. Veterans Forum

- On October 23, 2014, there will be a Veterans Stakeholder Forum. The topic will be “Building Bridges for Pinal County’s Veterans and Military Families.” It will be held at Harrah’s Ak-Chin Casino in Maricopa, Arizona.
- The Veterans Association Mobile Vet Center, provided out of Prescott Valley, will be there.
- Senator McGuire and Senator Flake will be there.
- If you provide service to Veterans you should be in the directory that is handed out at the Stand Downs. Information includes housing, counseling, etc.

D. Central Arizona College (CAC) Grant

- This was the largest grant received by CAC in its history.
- It is actually a consortium called the Arizona Regional Advanced Manufacturing Professional Upgrade Project (AZ RAMP Up), consisting of CAC (Regional Grant Administrator), Eastern Arizona College, Gateway Community College – Maricopa Skills Center and Estrella Mountain Community College – Southwest Skill Center.
- The grant is a Trade Adjustment Assistance Community College and Career Training Grants Initiative.
- This grant provides funds for trade programs.
- The focus will be Industry and advanced manufacturing.
- The certificate programs can possibly feed into a degree at universities, for example Arizona State Polytechnic.
- There will be new and/or enhanced certificates and degrees at the Community Colleges that make up AZ Ramp Up.

E. Chairman’s Report

- There will be a Veterans Stand Down on November 1, 2014.
- NAWB (National Association of Workforce Boards) has sent out information for early registration for their 2015 conference in Washington DC.

VII. **Information/Discussion/Action:** Approved the minutes from the Gila/Pinal Workforce Investment Board’s August 21, 2014, meeting.

- **Upon motion by Udo Cook and seconded by Bernadette Kniffin, the Board unanimously approved the minutes from the August 21, 2014, meeting.**

VIII. **Call to the Public**

- Information was presented to the Board regarding the San Carlos Apache Nnee Bich’o Nii (TANF) ADOT/SCAT Partnership Meeting 2014.
- There are 13 budgets with only 8% Tribal Contribution for FY15.
- There are three sectors; Employment and Training, Public Transit and Compliance.

- A Grants and Contact Specialist was recently hired, and there are more positions opening for receptionists, drivers, and dispatcher training positions.
- The Public Transit#2 Routes will be expanded by December 2014.
- An application for a new “Ladders of Opportunity” grant will be submitted by November 4, 2014.

IX. Next Meeting

- The next meeting will be On December 11, 2014.

X. Adjournment