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Gila County, Az, Sadie Tomerlin Dalton, Recorder



RESOLUTION NO. 09-03-01

A RESOLUTION OF THE BOARD OF SUPERVISORS OF GILA COUNTY, ARIZONA, CREATING A CENSUS 2010 COMPLETE COUNT COMMITTEE.

WHEREAS, a decennial census of every resident is required under Article 1, Section 2 of the U.S. Constitution; and

WHEREAS, an accurate census is essential for the allocation of representatives with the legislative bodies of the U.S. House of Representatives, the Arizona State Legislature and within Gila County voting districts; and

WHEREAS, billions of dollars each year in intergovernmental funding for health, education, transportation, child and elder care, emergency preparation and response, public and social support programs of all kinds depends on complete and accurate age, population and other ethnic and demographic information gathered every ten years; and

WHEREAS, all units of government, large and small corporations, non-profit organizations, religious organizations and local businesses of all sizes require accurate information on population and family size and income data for investment, job development and marketing guidance and to determine the impact of educational, health and social programs; and

WHEREAS, individual and family information is held completely confidential by strong federal laws supported by consistent court rulings at all levels and is never released even to other units of local, state or federal governments except in large statistical totals, or to family members after 72 years for genealogical purposes only; and

WHEREAS, the more informed residents are about the 2010 Census operations, the better their understanding of the census process becomes, thus increasing their willingness to be a part of the successful enumeration in 2010.

NOW, THEREFORE, BE IT RESOLVED that the Gila County Board of Supervisors, Gila County, Arizona does hereby create a **Census 2010 Complete Count Committee** for the purpose of planning and conducting local initiatives and promotional activities to increase community participation in the 2010 Census.



BE IT FURTHER RESOLVED that the Census 2010 Complete Count Committee Guidelines are as follows:

Section 1: PURPOSE:

The County of Gila is forming a Complete Count Committee

1. To increase the questionnaire mail back response rate through a focused, structured, neighbor-to-neighbor program ,
2. To utilize the local knowledge, expertise, and influence of each Complete Count Committee member to design and implement a census awareness campaign targeted to the community ,
3. To bring together a cross-section of community leaders whose only focus in 2010 Census awareness.

Section 2: DUTIES AND RESPONSIBILITIES:

The Complete Count Committee shall be a working committee charged with responsibility of planning and conducting local educational initiatives, as well as publicity and promotional activities to increase community participation in the Census. Activities may include, but are not limited to the following:

- Handle the creation, printing and distribution of posters, flyers, handouts, and materials for use by the media and others,
- Prepare materials for public service announcements on radio and television
- Speak at public forums and meetings, fraternal organizations, business organization, and schools for the purpose of promoting and information people of the Census,
- Create Census messages in utility bills, grocery bags, monthly billing statements, and payroll checks.
- Identify job candidates and/or distribute and display recruiting materials,
- Provide space for Be Counted sites and/or Questionnaire Assistance Centers.
- Promote the use of Spanish speaking questionnaires/materials as needed.

Section 3: MEMBERSHIP

The Committee shall consist of up to 40 members appointed by the Board of Supervisors. They will lead Gila County in the promotion of a 2010 Census awareness campaign and be committed to ensuring that every resident in Gila County is counted in the 2010 Census. The Committee will include representation from each of the following community groups:

- a. Cities and Towns
- b. Tribal Governments
- c. Business
- d. Religious Groups
- e. Education
- f. Community Organizations



- g. Media
- h. Minority Groups

Section 4: TERM OF SERVICE.

The Committee chairperson and committee members shall be appointed to serve for a term to continue through June 2010. For cause stated in writing, the Board of Supervisors may remove a member of the Complete Count Committee.

Gila County and the local cities and towns may provide support staff as resources allow.

PASSED AND ADOPTED this 17th day of March 2009, at Globe, Gila County, Arizona.

ATTEST:

GILA COUNTY BOARD OF SUPERVISORS

Steven L. Besich
Steven L. Besich, Clerk

Shirley L. Dawson
Shirley L. Dawson, Chairman

Tommie C. Martin
Tommie C. Martin, Vice-Chairman *by SCS*

Michael A. Pastor
Michael A. Pastor, Member

Approved as to form:

Bryan B. Chambers
Bryan B. Chambers
Chief Deputy County Attorney

